

Top 10 industries and jobs for first-time job seekers in the U.S.

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FULL TEXT

The pandemic has changed many things and, especially, it has changed the job market. At the moment there are many job offers in the United States, especially for those looking for a first job that does not require much work experience.

According to a study conducted by the social network LinkedIn, the type of job where there are more opportunities in the country for those who are just starting a career is as a sales representative. With salaries that, depending on the region of the country, range from 35,000 to 60,000 dollars a year, most of the jobs offered in this area only require a good predisposition and customer friendliness.

In second place are jobs as business development representatives, which, although similar to sales, include a more strategic aspect to the job. In third place are people who help source talent. In a job market where there is a shortage of employees in all industries, being able to source talent has become a key position, offering average base salaries in excess of \$40,000 per year.

Next on the list are marketing coordinators, an area that promises growth, data analysts, financial analysts and paralegals. All positions with salaries above \$60,000 per year on average, but which, while not requiring work experience, require a college degree.

In the bottom three of the ranking it's back to sales, with sales assistants, logistics assistants and in tenth place baristas for the thousands of coffee shops across the country.

But LinkedIn also analyzed the most booming industries in the country. According to the social network, in 2021, the fastest growing industry for someone in their first job was human resources, specializing in talent search. In second place is followed by the hospitality industry (services in hotels and restaurants). Third place goes to the healthcare and biotechnology industry, followed in fourth place by legal services. In fifth place comes the technology industry, which many no longer consider an industry in its own right but a cross-cutting strand that cuts across all industries.

Social network experts recommend that those interested in finding a first job in the United States consider these positions and industries, not only for the potential of getting a job soon, but also for the possibilities of job growth and salary improvements in the medium term.

There is much talk in the U.S. of an impending recession that could begin by the end of the year (driven by historic inflation). According to the compilers of this report, leading industries have a better chance of navigating the crisis with some degree of normalcy than other industries.

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