

Udemy July Workplace Learning Index Spotlights Top In-Demand Global Skills

Publication info: Business Wire ; New York [New York]. 05 Aug 2021 .

[ProQuest document link](#)

FULL TEXT

System Design Interview, Databricks, and Java Collections Framework Skills Surge in U.S.

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Udemy, a leading destination for learning and teaching online, today released the “July 2021 Workplace Learning Skills Index,” which identifies the most in-demand skills consumed by organizations globally in July. With access to workplace learning activity generated by learners on Udemy’s corporate product, Udemy Business, Udemy believes it is well positioned to identify skills as they gain momentum and provide timely courses employees need to stay ahead of the curve.

“As we are moving out of crisis mode and into creating something unfamiliar and new —a hybrid model that blends virtual and in-person work —it’s imperative for leaders to have a pulse on the skills that are needed at any given time,” said Cara Brennan Allamano, SVP of People, Places, and Learning at Udemy. “Relevant skills aren’t limited to the latest tech skills. I believe that now more than ever, providing ways for employees to master soft skills like emotional intelligence, communication, and creativity are critically important to an organization’s long-term success.”

July’s learning index analyzes the skills employees are learning, with data driven by thousands of Udemy Business customers globally. The index identified top surging technical skills, like Apigee (1,033% increase in consumption) and Databricks Certified Developer (778%), as well as in-demand soft skills like Coaching (252%), Sales Management (163%), and Negotiation (45%).

Additionally, Udemy identified surging skills geographically, helping global businesses understand the emerging and critical skills within individual markets. For example, courses on English Language surged in Japan (788%) and Germany (144%), while Google Certified Professional Cloud Architect course consumption surged by 264% in India and 198% in Canada. This level of detail helps to enable organizations to personalize learning and development programs and maximize team growth.

“From conversations around work and life boundaries to discussions about staying remote, many employees are finding themselves negotiating at work,” said Udemy communication instructor Alexa Fischer. “For employees brushing up on their negotiation skills, I recommend to always offer up at least three options that you’re willing to consider when presenting your point of view. If you’re prepared with both some options to consider, plus the reasons behind your suggestions, you set the groundwork for a productive conversation.”

In addition to the in-demand skills analysis, employee learning activity indicated:

- Top skills surging in the United States are System Design Interview (2,004%), Databricks (381%), Java Collections Framework (284%)
- 127% increase in Manager Training course consumption in the Entertainment & Media industry
- 206% increase in AutoCAD course consumption in the Government sector

- 359% increase in Databricks course consumption in the Professional Services industry
- 164% increase in Data Science course consumption in Brazil
- 406% increase in Business Analytics course consumption in Japan
- 186% increase in Charisma course consumption overall
- 158% increase in Conversations Skills course consumption overall

Methodology

The 2021 July Workplace Learning Skills Index is based on data from the learning behavior of thousands of companies across the globe using the UdeMy Business platform. Skills data compares the consumption of courses in the UdeMy Business collection from June 2021 to July 2021. All courses are associated with topics, with each course having up to five topics. These topics are what you see as the trending skills within the report. For courses with multiple topics, consumption minutes are divided equally across all topics associated with those courses.

About UdeMy

UdeMy's mission is to create new possibilities for people and organizations everywhere by connecting them to the knowledge and skills they need to succeed in a changing world. The UdeMy marketplace platform, with thousands of up-to-date courses in dozens of languages, provides the tools learners, instructors, and enterprises need to achieve their goals and reach their full potential. Millions of people learn on UdeMy from real-world experts in topics ranging from programming and data science to leadership and team building. For companies, UdeMy Business offers an employee training and development platform with subscription access to thousands of courses, learning analytics, and the ability to host and distribute their own content. UdeMy Business customers include Apple, Glassdoor, On24, The World Bank, and Volkswagen. UdeMy is privately held and headquartered in San Francisco with offices around the world. UdeMy investors include Insight Partners, Prosus (Naspers Ventures), Norwest Venture Partners, Stripes, and Benesse Holdings.

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DETAILS

Subject:	Soft skills; Verbal communication; Employees; Systems design
Business indexing term:	Subject: Soft skills Employees
Location:	United States--US Japan
Publication title:	Business Wire; New York
Publication year:	2021
Publication date:	Aug 5, 2021
Dateline:	SAN FRANCISCO

Publisher:	Business Wire
Place of publication:	New York
Country of publication:	United States, New York
Publication subject:	Business And Economics
Source type:	Wire Feeds
Language of publication:	English
Document type:	News
ProQuest document ID:	2558048880
Document URL:	https://www.proquest.com/wire-feeds/udemy-july-workplace-learning-index-spotlights/docview/2558048880/se-2?accountid=44910
Copyright:	Copyright Business Wire 2021
Last updated:	2021-08-05
Database:	ABI/INFORM Collection

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