

Explore an Exciting and Dynamic Career Path in Pest Control

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FULL TEXT

As people begin to rethink what they want in a career, could a flexible and rewarding industry like pest control be the answer?

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Nineteen months into a global pandemic, droves of people are leaving their careers in search of more flexibility, more happiness, and more opportunities for advancement –leading to what many people are calling “The Great Resignation” –and promising to disrupt the labor market trajectory as we know it. Among the industries largely unaffected is professional pest control, which is not only a durable and resilient field that is generally recession-proof, it also offers the career benefits workers are valuing now more than ever before due to the pandemic.

“The pandemic changed the way we all work, and with mass amounts of people leaving their careers in search of new ones that leave them feeling fulfilled, there is no better time to join an industry where you know the work you do each day matters,” said Cindy Mannes, Senior Vice President of Public Affairs at the National Pest Management Association (NPMA). “Professional pest control workers are protectors of public health, food and property, and the industry is not only thriving and growing, but it also offers the benefits and perks people are looking for in a career –things like flexible work hours, the ability to make your own schedule and the potential to be your own boss.”

A record 4 million people quit their jobs in April 2021 alone –the highest number in 2 years –and the trend continued in May, June and July as well, according to the Labor Department. The labor market is going through a transformation, with the unemployment rate dropping as industries start to bounce back, but many employers are still struggling to recruit. It’s a trend unlike any other over the past two decades, and signifies that people are rethinking what they want in a career.

As the pest control industry continues to grow stronger every year and is projected to exceed \$22 billion by 2026, an engaged workforce is critical to meet this high demand. More than 19,000 companies employ roughly 135,000 service technicians, and thousands of more employees in entomological, administrative and managerial roles who are committed to protecting public health, the food supply chain and people’s property. There is ample opportunity for a new generation to join the workforce.

To learn more about the different career paths available within pest control, read first-hand success stories from current industry employees and more, please visit www.PestControlJobs.com. To search for current job openings and jumpstart your career today, please visit the dedicated job board at Careers.PestControlJobs.com. Be sure to follow @PestControlJobs on Facebook and LinkedIn for more information and updates.

About the National Pest Management Association

The NPMA, a non-profit organization with more than 5,500 members, was established in 1933 to support the pest management industry’s commitment to the protection of public health, food and property from the diseases and dangers of pests. Its Workforce Development Initiative aims to help fill the demand for skilled workers, attract new talent to the professional pest control industry and spread the word about the essential role pest control professionals play in improving people’s overall quality of life. For more information, visit PestControlJobs.com or follow @PestControlJobs on Facebook and LinkedIn.

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